



Sune Norup Christensen

Senior Consultant

Languages:

- English (fluent)
- Danish (fluent)
- Spanish (fluent)
- Italian (conversational)

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Professional experience:

2024-2025 Unifeeder

Copenhagen | Århus

- Chief Commercial Officer: Europe, Americas, West Africa

2022-2024 Copenhagen Malmö Port

Copenhagen | Malmö

- Chief Commercial Officer

2021-2022 Neptune Blue Advisory

Copenhagen | Europe

- Owner: Business development in shipping and marine

2013-2020 Svitzer

London | Copenhagen

- Chief Commercial Officer, Region Europe

1999-2012 Maersk Group

Copenhagen | China | Latam | U.K.

- CFO, The Maersk Company Ltd.
- Finance manager, Maersk Line Caribbean Sea Cluster
- Finance manager, Maersk business, Central America
- Finance manager, Maersk business, Panama
- Finance manager, Maersk business, El Salvador
- Head of Finance, IT, Customs, Maersk Container Industry Qingdao
- Economist, Supervisor, Group Accounting

Summary:

- Commercial: profitable growth, organic and inorganic, data driven pricing, technology enhanced functional excellence
- Finance: effective and fit-for-purpose organization, processes, and centers of excellence, in- and outsourcing, digitization, insights to actions
- Verticals: 25 years experience from maritime transportation, shipping, ports, marine industries
- Style: strategic, analytical, structure, relationship builder, mentor, solution orientation

Profile:

- Lived and worked in China, El Salvador, Panama, U.K., Denmark
- Executive MBA from London Business School
- MSc in Accounting and Controlling from Århus BSS
- Lean experience as sponsor of Green and Black Belt projects
- Digitization and technology: design, implementation and user adoption of ERP, CRM, Business Intelligence, and B2C app
- M&A: investment case, negotiation, post-merger integration and synergies
- Re-organization: organizational purpose, design, re-structuring for capabilities and effectiveness

