



MORTEN LUND

Director

Project & Change Management

Languages:

- English(fluent)
- Danish (fluent)
- French (proficient)

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Professional experience:

2023–Present: The Shipping Collective

Copenhagen | Global

- Royal Arctic Line, Process & Project Improvement Training
- Asyad Shipping, Organisational Transformation
- WORMS Services Maritimes, Process Transformation
- Hapag-Lloyd, Operating Model and Process Optimization

2021–2023: Energy Islands Programme, DEA, Head of Programme Management

Copenhagen

- Programme Initiation
- Programme Governance & Mobilization
- Programme & PMO execution

2016–2020: Danske Bank AS, SVP – CSD, Banking Operations

Copenhagen | Nordic

- Programme Lead - Digitalisation Strategy
- Head of Strategy Execution, Customer Service Delivery
- Programme Lead – Debt Management

2010–2016: Maersk Line – Group Debt Management, Head of Product Management BPO

Copenhagen | Global

- Product and Price process standardisation & digitalisation
- Booking & Revenue Process creation and implementation (roadmap, Service Centres offshoring, and IT implementations)
- Managed the Processes Operating System for Product Management globally

2007–2010: Maersk, Transformation Programme Lead

Copenhagen | Global

- Inland Product Profitability Programme
- Product & Price Simplification Programme

2004–2007: Maersk, Director and Agency Manager

Lagos, Nigeria

Summary:

- 15 years+ of experience in business transformation leadership
- Extensive experience in several industries, driving complex programs within Business & Digital Transformation and Strategy Execution
- Holds an EMBA from IMD (Honors), with a focus on Strategy & Transformation, and has supplemented his skill set with programme and process-related courses and certifications
- Has a passion for teamwork, and his focus on stakeholder management ensures a common way forward for the business, creating the basis for tangible, sustainable results
- 25 years+ of international experience in the liner shipping industry working in corporate head office and local organisations

Profile:

- Lived and worked globally for 20+ years
- EMBA in Strategy & Transformation (IMD)
- MSP Certified
- Agile Leadership Certified (CAL I)

